Dear friends of Asha,

2018 marks the 20th year of Silicon Valley chapter of Asha for Education. In these 20 years, we have disbursed over 7 million $ to 124 unique projects, giving hundreds of thousands of children an opportunity to realize their potential.

We got a lot of work done this year. We raised more money than last year and we disbursed more money [in INR] to our projects than ever before in our history! We added a few projects and concluded few others. We also made sweeping changes to the way we deal with our existing projects; changes that we think will make us more efficient and effective. Above all, we added a number of new and enthusiastic volunteers to our chapter, some of who will drive this chapter in the years to come.

This year was great, but we have so much more to do. We look forward to your continued support in our mission to catalyze socio-economic change in India through the education of underprivileged children. Thank you!

-Coordination Team, Asha Silicon Valley
2018 Year In Summary

- **28,159** Children Impacted
- **16,000+** Miles Ran
- **21** Projects Supported
- **$534,370** Funds Raised
- **50,000+** Miles Biked
- **$565,449** Funds Disbursed
- **$10+** Fundraisers
- **50,000+** Miles Swam
- **13** States Reached
- **6000+** Volunteer Hours

- **50** Chapter Meetings
- **200+** Employees
- **0**
Charity Navigator Rating

Perfect score of 100 and a 4/4 star rating

Asha for Education listed in
“30 Charities that do not waste donors money”

-TheStreet.com
Asha SV YoY Disbursements

Year

- USD Disbursement
- INR Disbursement
$565,449 disbursed

The Teachers Foundation 3.6%
Door Step School 16.5%
Asha Darshan Trust 26.7%
VARUN 2.3%
TRUWDES 3.3%
Tomorrow's Foundation 5.2%
Sankalp Day Care 4.2%
SES 4.0%
Borderless World Foundation 13.8%
Puvidham Trust 1.6%
CDDP 1.2%
Jagriti Bal Vikas Samiti 6.2%
Deenabandhu Trust 5.8%
HWSTVAPSS - Savidya Up... 1.8%
Fellowship: Saurabh Shar... 1.3%
Fellowship: Aheli Chowdh... 1.3%
28,159 Children Impacted
Types Of Projects We Support

- Formal Schools
- Fellowships
- Special Needs Children
- Residential Facilities
- Supplemental Education
- Teacher Training
- Teaching and learning materials

Number of Projects Supported
Project Highlights

- Highest INR disbursement ever in Asha SV history
- On-time disbursal for all projects
- Reset project cycles to ease future disbursements
- First ever Edu-Impact contest to fund innovative ideas
- Two new projects added
- Three projects concluded
- Introduced metric system to track project’s progress
- Revaluation of 7 oldest/biggest projects [ongoing]
Events In 2018

East Bay Running
Family Biking
Team Asha Biking
Team Asha Hike
Team Asha Triathlon
Spring Holi Run
East Bay Dandiya
South Bay Running
Couch to 5k/10k
$534,370* Raised

- TA South Bay: 12.0%
- TA Biking: 13.7%
- TA Triathlon: 8.3%
- TA East Bay Running: 22.0%

- GivingTuesday@Goo: 3.2%
- TA Sponsorship: 1.1%
- TA Registrations: 6.7%
- Special Events: 1.8%
- General Donations: 25.8%
- Support A Child: 1.0%
- Spring Holi Run 2018: 3.1%
- Sevathon 2018: 0.6%

*Estimated
➔ We raised $15.62 for every $1 we spent on FR
➔ All expenses are accounted from our event ticket sales and registrations
➔ 100% of our donations goes to the projects we support
Fundraising Highlights

➔ 25% YoY increase in funds raised

➔ 100% YoY increase from Team Asha Triathlon

➔ 20% YoY increase from Team Asha East Bay Running

➔ 10% YoY increase from Team Asha Biking

➔ Record participation of Asha Runners in Sevathon 2018
Team 2018
Team 2018
Vision 2019

➔ **Disbursals**
  - Ensure 2019 disbursements are on-time
  - Streamline the addition of new projects
  - Improve inter-project interaction

➔ **Fundraising**
  - Increase overall funds raised
  - Kickstart grant writing
  - Improve donor relation

➔ **Spread the word, grow the chapter**
Important Links

Chapter Website  sv.ashanet.org

Chapter Facebook Page  www.facebook.com/ashasv

Team Asha Website  ta.ashanet.org

Team Asha Facebook Page  www.facebook.com/teamashasv

Donate  sv.ashanet.org/donors/

Contact us  sv@ashanet.org