



Asha

for Education

Bringing hope through education

# Asha for Education

## Silicon Valley Chapter

## 2018 Annual Report

# Message From Our Coordination Team

Dear friends of Asha,

2018 marks the 20th year of Silicon Valley chapter of Asha for Education. In these 20 years, we have disbursed over 7 million \$ to 124 unique projects, giving hundreds of thousands of children an opportunity to realize their potential.

We got a lot of work done this year. We raised more money than last year and we disbursed more money [in INR] to our projects than ever before in our history! We added a few projects and concluded few others. We also made sweeping changes to the way we deal with our existing projects; changes that we think will make us more efficient and effective. Above all, we added a number of new and enthusiastic volunteers to our chapter, some of who will drive this chapter in the years to come.

This year was great, but we have so much more to do. We look forward to your continued support in our mission to catalyze socio-economic change in India through the education of underprivileged children. Thank you!

-Coordination Team, Asha Silicon Valley

# 2018 Year In Summary

**28,159**

**Children Impacted**

**13**

**States Reached**

**21**

**Projects Supported**

**\$534,370**

**Funds Raised**

**10+**

**Fundraisers**

**\$565,449**

**Funds Disbursed**

**16,000+**

**Miles Ran**

**50,000+**

**Miles Biked**

**200+**

**Miles Swam**

**50**

**Chapter Meetings**

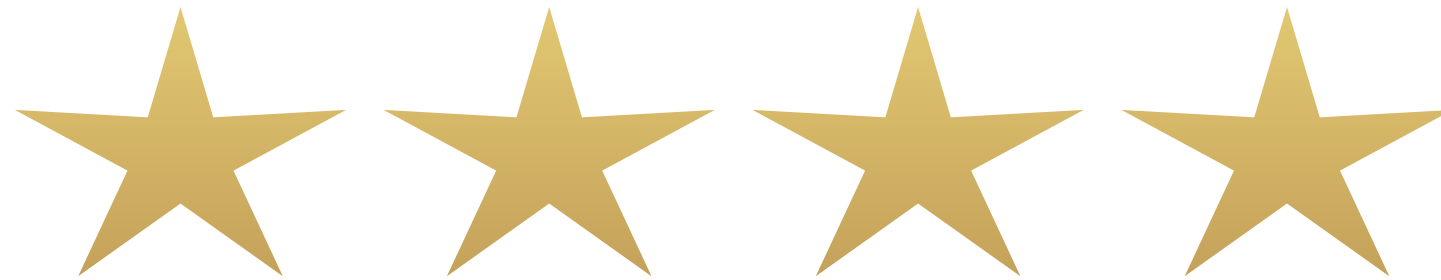
**6000+**

**Volunteer Hours**

**0**

**Employees**

# Charity Navigator Rating

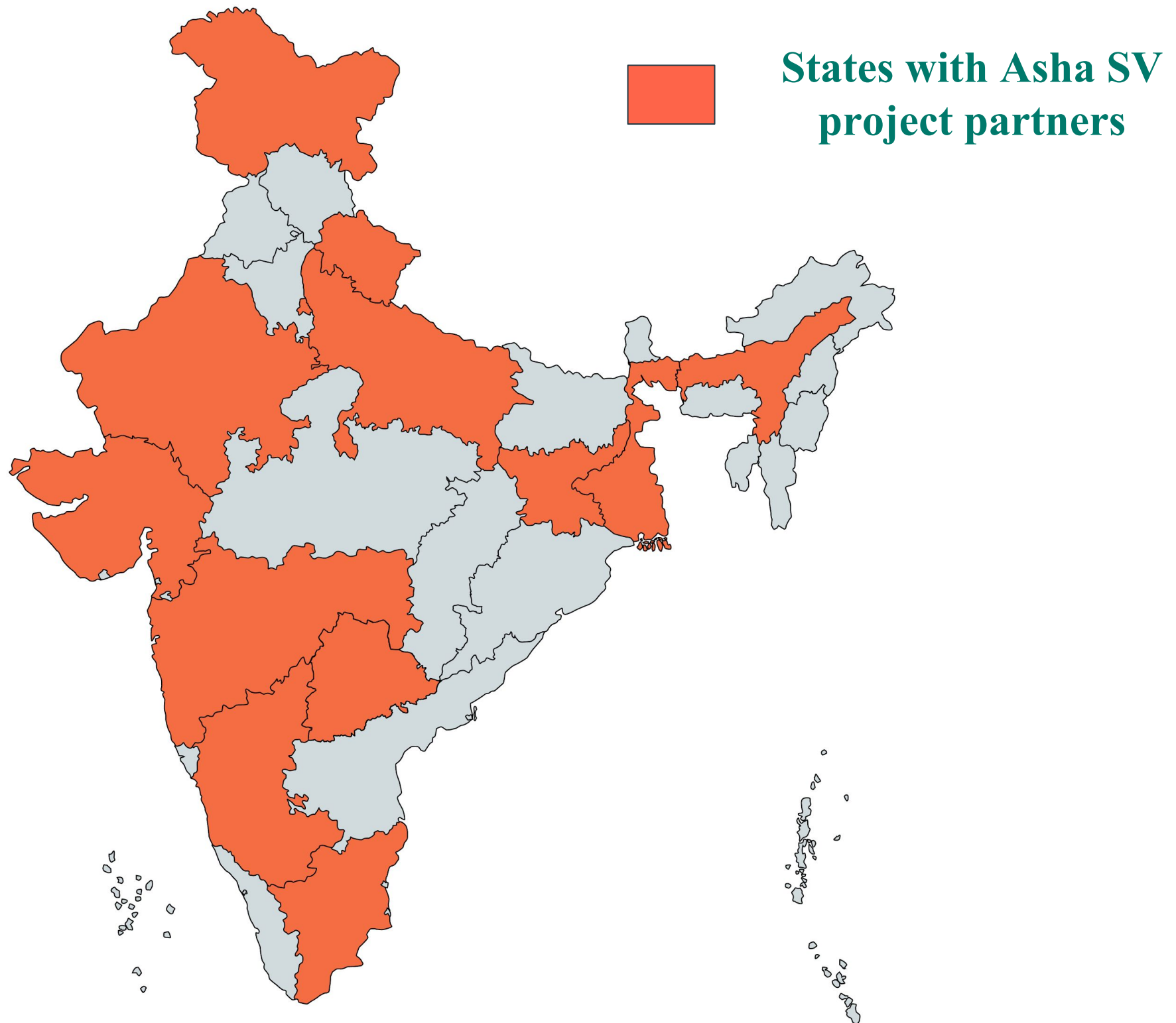


Perfect score of 100 and a 4/4 star rating

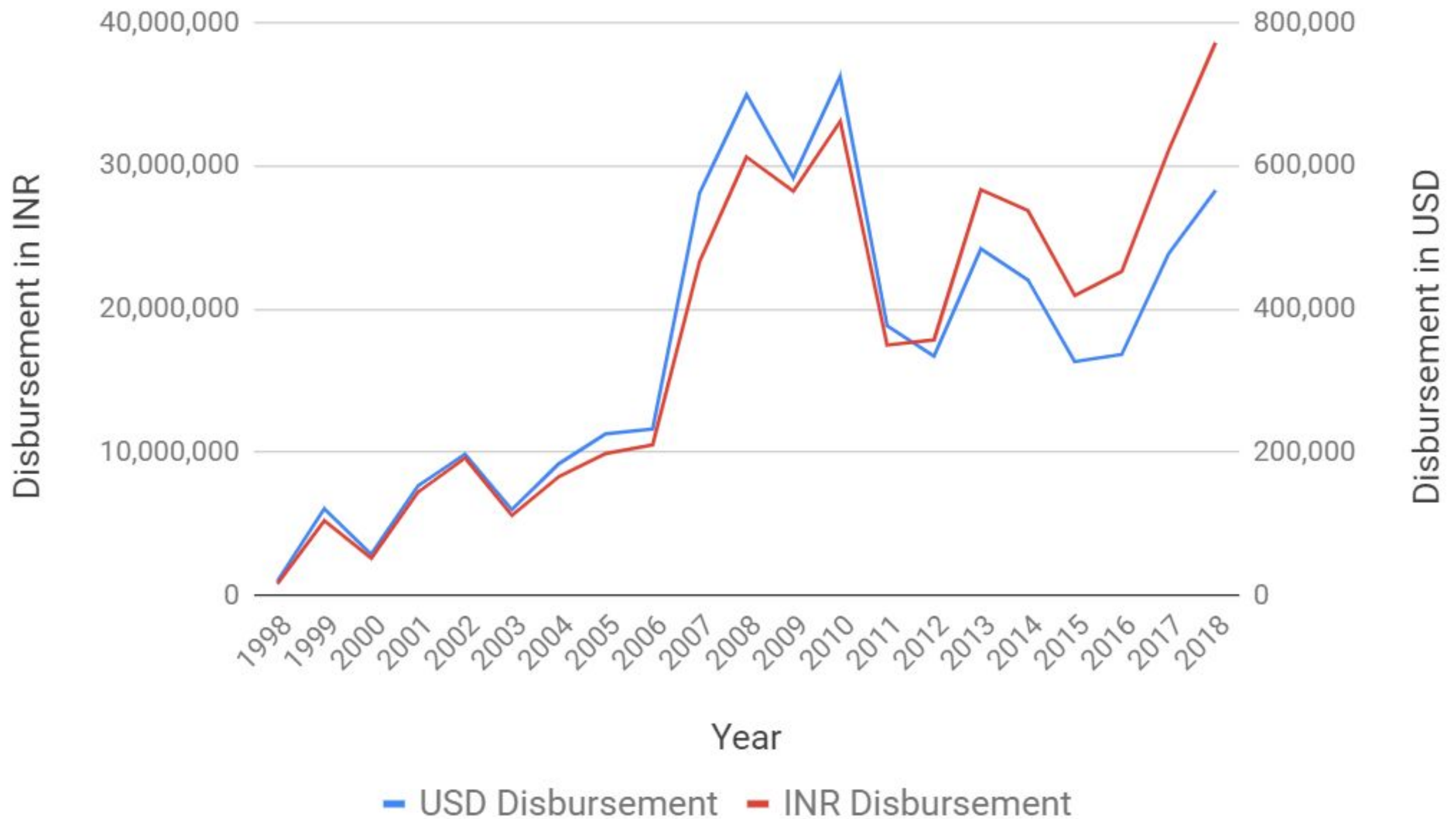
Asha for Education listed in  
***“30 Charities that do not waste donors money”***

-[TheStreet.com](http://TheStreet.com)

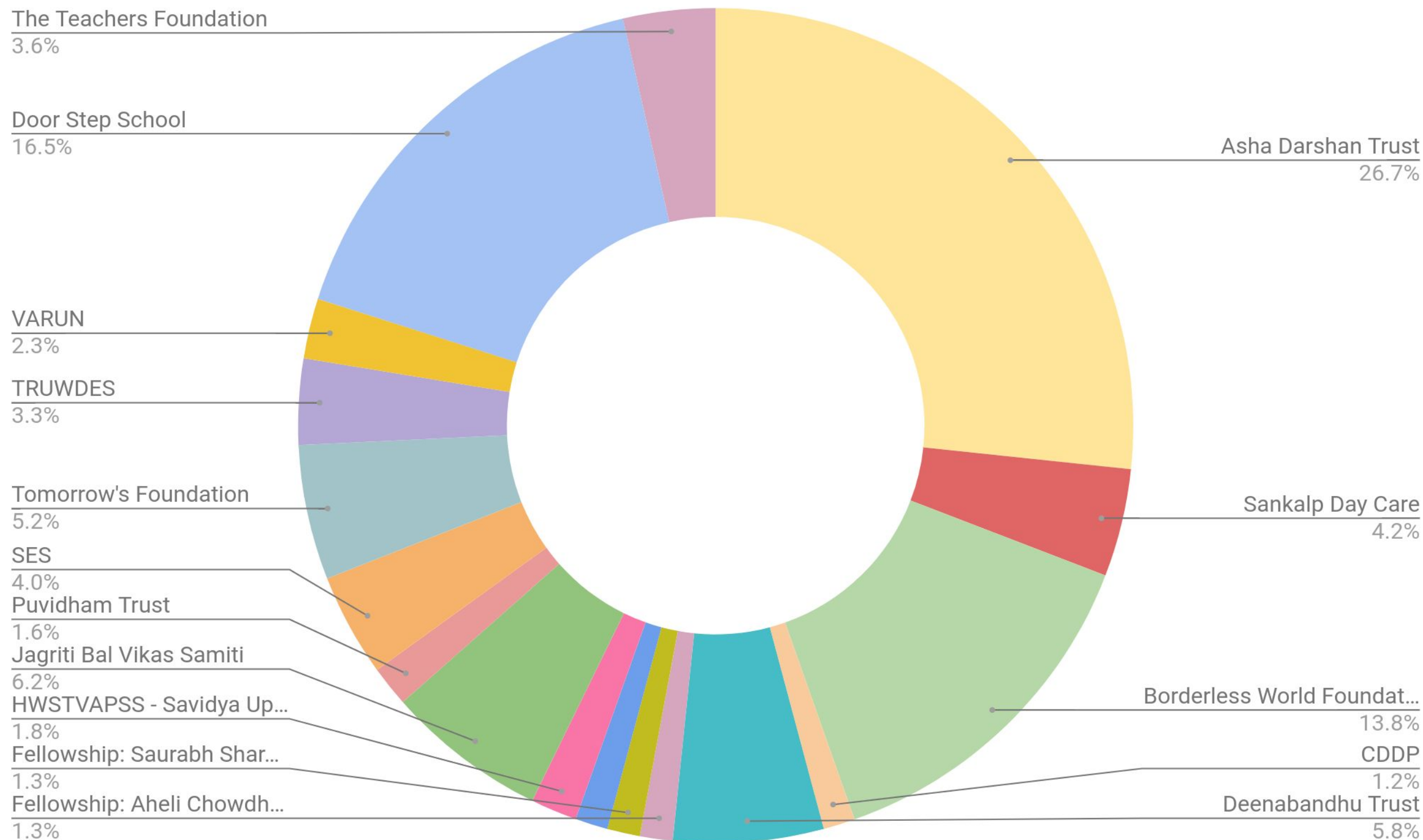
# Asha SV Presence



# Asha SV YoY Disbursements

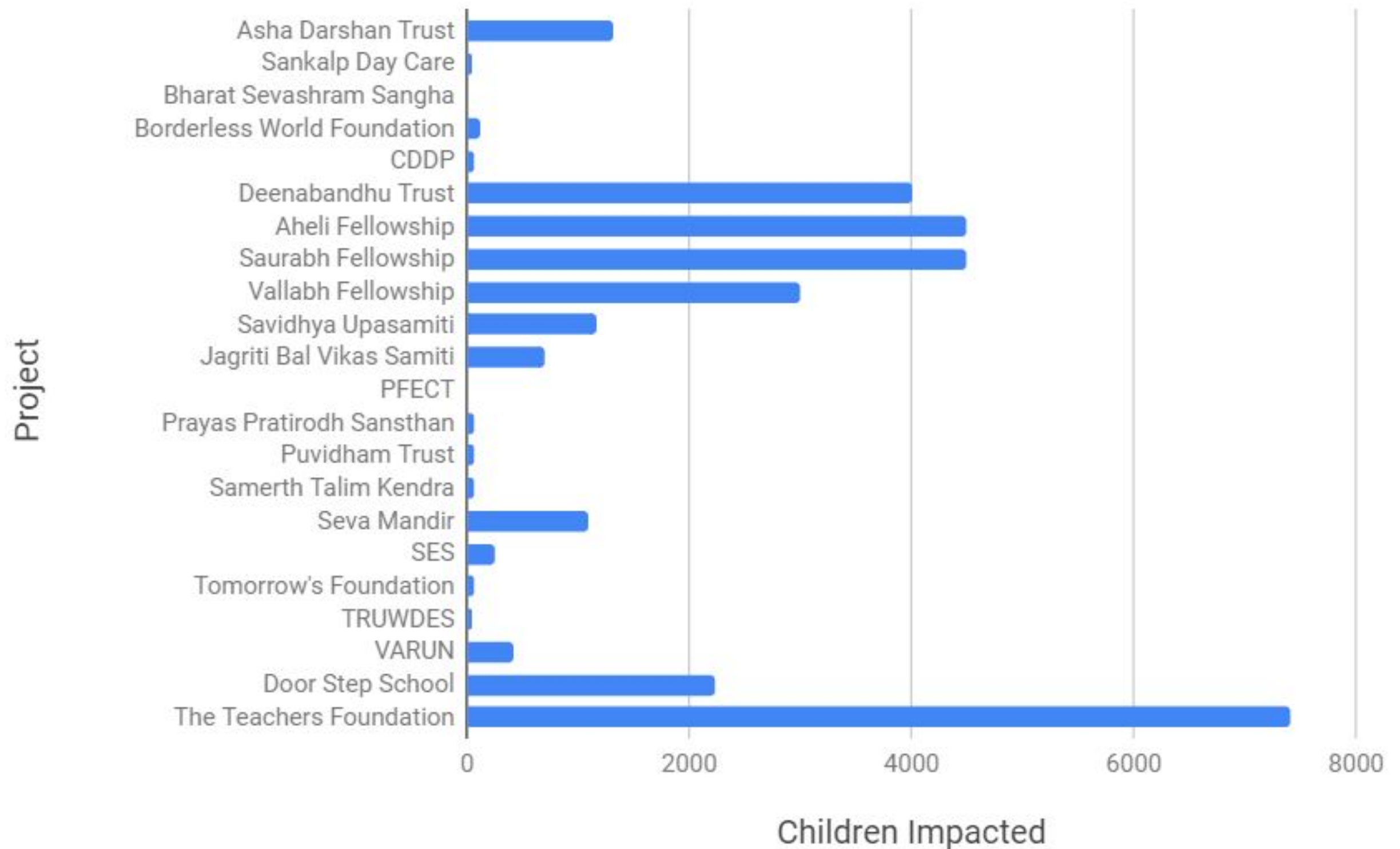


# \$565,449 disbursed



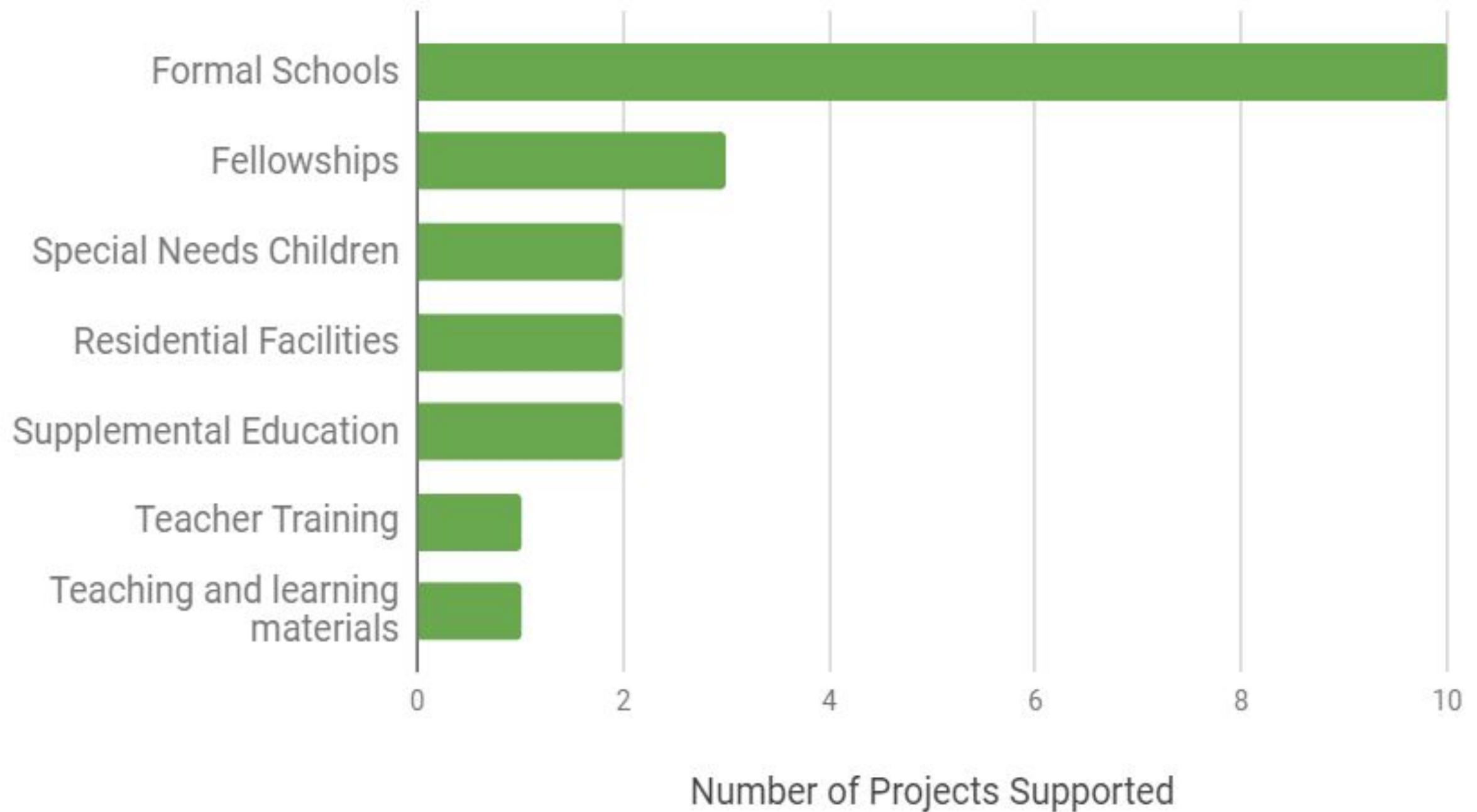


# 28,159 Children Impacted





# Types Of Projects We Support



# Project Highlights

- Highest INR disbursement ever in Asha SV history
- On-time disbursal for all projects
- Reset project cycles to ease future disbursements
- First ever Edu-Impact contest to fund innovative ideas
- Two new projects added
- Three projects concluded
- Introduced metric system to track project's progress
- Revaluation of 7 oldest/biggest projects [ongoing]



# Events In 2018



**East Bay Running**



**Family Biking**



**Team Asha Biking**



**Team Asha Hike**



**Team Asha Triathlon**



**Spring Holi Run**



**East Bay Dandiya**



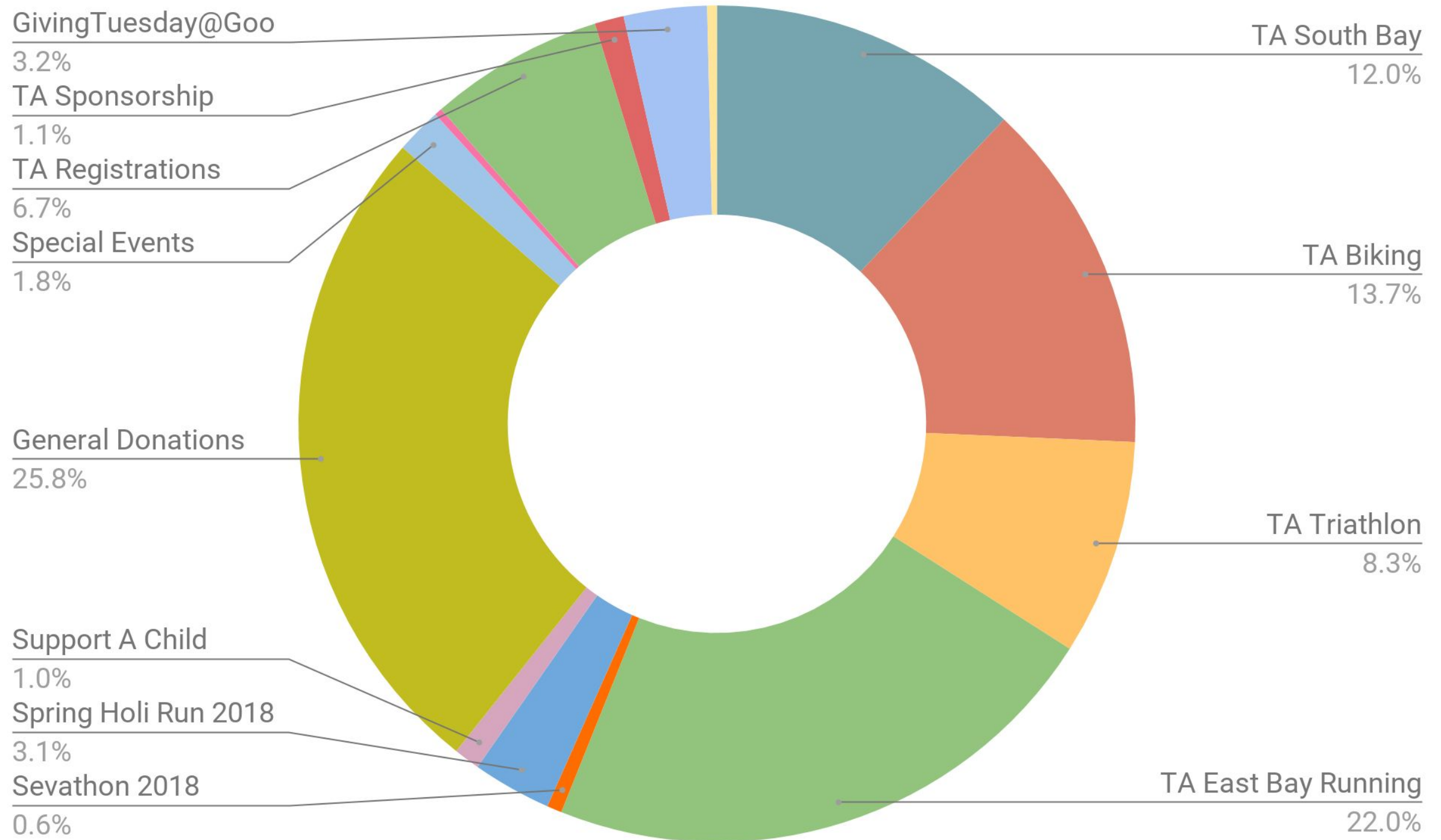
**South Bay Running**



**Couch to 5k/10k**

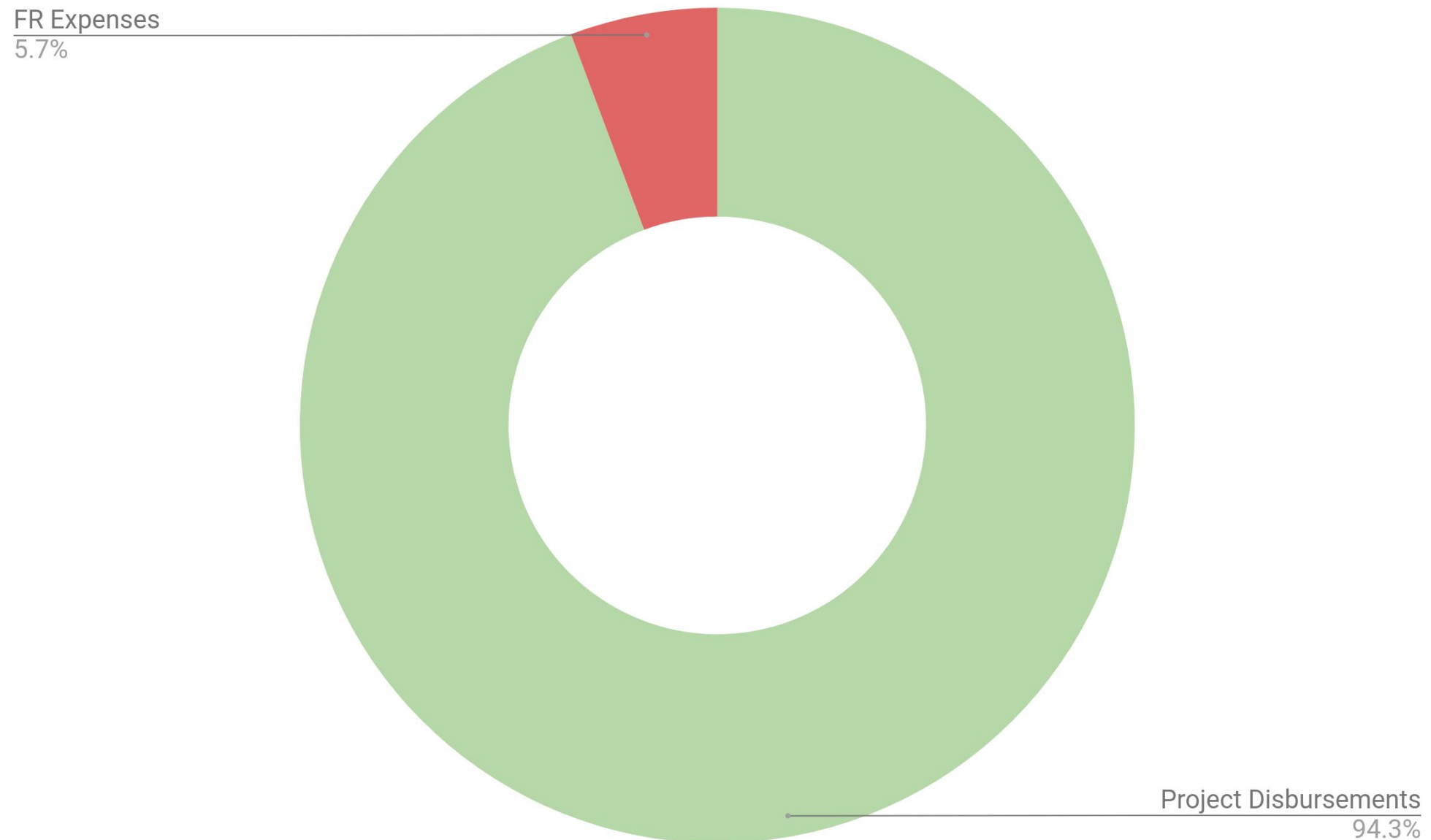


# \$534,370\* Raised



\*Estimated

# Expense Ratio



- We raised \$15.62 for every \$1 we spent on FR
- All expenses are accounted from our event ticket sales and registrations
- **100% of our donations goes to the projects we support**

# Fundraising Highlights

- 25% YoY increase in funds raised
- 100% YoY increase from Team Asha Triathlon
- 20% YoY increase from Team Asha East Bay Running
- 10% YoY increase from Team Asha Biking
- Record participation of Asha Runners in Sevathon 2018



# Team 2018





# Team 2018





# Vision 2019

## → Disbursals

- Ensure 2019 disbursements are on-time
- Streamline the addition of new projects
- Improve inter-project interaction

## → Fundraising

- Increase overall funds raised
- Kickstart grant writing
- Improve donor relation

## → Spread the word, grow the chapter

# Important Links

Chapter Website

[sv.ashanet.org](http://sv.ashanet.org)

Chapter Facebook Page

[www.facebook.com/ashasv](http://www.facebook.com/ashasv)

Team Asha Website

[ta.ashanet.org](http://ta.ashanet.org)

Team Asha Facebook Page

[www.facebook.com/teamashasv](http://www.facebook.com/teamashasv)

Donate

[sv.ashanet.org/donors/](http://sv.ashanet.org/donors/)

Contact us

[sv@ashanet.org](mailto:sv@ashanet.org)