# **ASHA FOR EDUCATION**

Independent Auditor's Report and Financial Statements

Year Ended December 31, 2021

With summarized comparative financial information for the year ended December 31, 2020

# ASHA FOR EDUCATION YEAR ENDED DECEMBER 31, 2021

# WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Asha for Education Walnut, CA

### **Opinion**

We have audited the accompanying financial statements of Asha for Education (a non-profit organization) which comprise the statement of financial position as of December 31, 2021, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Asha for Education as of December 31, 2021, and the changes in its net assets and its cash flows for the fiscal year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Asha for Education and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether
  due to fraud or error, and design and perform audit procedures responsive to those risks.
   Such procedures include examining, on a test basis, evidence regarding the amounts and
  disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

## **Report on Summarized Comparative Information**

Fritzsche associates, Mc.

We have previously audited Asha for Education's 2020 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated April 28, 2021. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2020 is consistent, in all material respects, with the audited financial statements from which it has been derived.

Certified Public Accountants

Sacramento, CA

April 7, 2022

# ASHA FOR EDUCATION STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2021

# WITH COMPARATIVE FINANCIAL INFORMATION AS OF DECEMBER 31, 2020

	2021		2020	
Assets				
Cash and equivalents Investments Contributions receivable Other receivables Gift card inventory Prepaid expenses	\$	2,755,836 3,262,678 341,462 3,532 425 1,515	\$	2,463,288 3,285,810 359,378 5,503 425 1,540
Total assets	\$	6,365,448	\$	6,115,944
Liabilities and Net Assets				
Accounts payable	\$	8,150	\$	12,154
Total liabilities		8,150		12,154
Net assets without donor restrictions:				
Board-designated for India Activity Centers Board-designated for Relief and Rehabilitation Undesignated		100,000 50,000 5,615,432		100,000 50,000 5,345,293
Total net assets without donor restrictions		5,765,432		5,495,293
Net assets with donor restrictions:				
Purpose-restricted Time-restricted for future periods		250,404 341,462		249,119 359,378
Total net assets with donor restrictions		591,866		608,497
Total net assets		6,357,298		6,103,790
Total liabilities and net assets	\$	6,365,448	\$	6,115,944

# ASHA FOR EDUCATION STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2021

## WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

	thout Donor estrictions	ith Donor estrictions		2021 Total	2020 Total
Support and revenues:					
Contributions	\$ 3,270,266	\$ 348,962	\$	3,619,228	\$ 3,556,240
Donated services and goods	170,259	-		170,259	169,051
Special event revenue	57,855	-		57,855	34,116
Less: Cost of benefits to donors	(50,140)	-		(50,140)	(68,142)
Interest & dividends	20,863	-		20,863	43,215
Realized gain (loss) on investments	(497)	-		(497)	348
Unrealized gain (loss) on investments	(20,921)	-		(20,921)	16,764
Net assets released from restrictions	 365,593	(365,593)			 
Total support and revenues	 3,813,278	(16,631)		3,796,647	 3,751,592
Expenses:					
Program services	3,258,452	-		3,258,452	3,240,754
Management and general	222,520	-		222,520	230,545
Fundraising	 62,167	 -		62,167	 60,618
	 			_	
Total expenses	3,543,139	-		3,543,139	3,531,917
Change in net assets	270,139	(16,631)		253,508	219,675
	- 10 - 6c -				<b>-</b> 00444
Net assets, beginning of year	 5,495,293	 608,497	_	6,103,790	 5,884,115
Net assets, end of year	\$ 5,765,432	\$ 591,866	\$	6,357,298	\$ 6,103,790

# ASHA FOR EDUCATION STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2021

## WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

	Program	Ma	nagement			2021	2020
	 Services	an	d General	Fu	ndraising	 Total	 Total
Project disbursements	\$ 3,258,452		-		-	\$ 3,258,452	\$ 3,240,754
Accounting and audit fees	-	\$	32,368		-	32,368	33,609
Administrative	-		8,783		-	8,783	10,438
Advertising	-		-		-	-	135
Bank charges	-		19,153		-	19,153	21,099
Credit card processing fees	-		-	\$	36,628	36,628	35,260
Donated services	-		144,720		25,539	170,259	169,051
Insurance	-		11,286		-	11,286	14,897
Postage and shipping	-		531		-	531	190
Website	 -		5,679		-	 5,679	 6,484
Total expenses	\$ 3,258,452	\$	222,520	\$	62,167	\$ 3,543,139	\$ 3,531,917

# ASHA FOR EDUCATION STATEMENT OF CASH FLOWS YEAR ENDED DECEMBER 31, 2021

# WITH COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

		2021	2020
Cash flows from operating activities:			
Grants and contributions received	\$	3,639,115	\$ 3,452,420
Other cash receipts		78,221	77,331
Payments for projects		(3,258,452)	(3,240,754)
Payments to vendors		(168,547)	 (183,814)
Net cash provided by operating activities		290,337	 105,183
Cash flows from investing activities:			
Proceeds from sales of investment securities		3,057,438	1,772,487
Purchases of investment securities		(3,055,227)	 (1,750,012)
Net cash provided by investing activities		2,211	 22,475
Net increase in cash		292,548	127,658
Cash and equivalents, beginning of year		2,463,288	 2,335,630
Cash and equivalents, end of year	<u>\$</u>	2,755,836	\$ 2,463,288

WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

### NOTE 1 – NATURE OF ORGANIZATION AND PROGRAM SERVICES

Asha for Education (Asha, we, us, our) is a secular organization dedicated to change in India by focusing on basic education in the belief that education is a critical requisite for socio-economic change. Our focus on children's education has galvanized a number of volunteers across the globe. As of December 31, 2021, we have 46 Asha chapters worldwide: 38 in the United States, 3 in India, 4 in Europe, and 1 in Canada. We are primarily funded by individual and corporate donations, and the proceeds of special events.

Volunteers in each of our chapters take personal interest in identifying education-related projects in India and supporting those projects through funds and other means.

As part of our charter, all Asha chapters have a high degree of freedom in their activities including the identification, research, support, and ownership of projects. However, there is also a good deal of co-operation among chapters and volunteers across chapters. This co-operation is evident in the joint ownership of projects across chapters, formation of focus groups across chapters, cross-chapter discussion on issues of interest, and worldwide events like the Asha-Wide Conference, Work-An-Hour, and the Asha India Conference.

In keeping with this focus, our volunteers are involved with and support projects in India that are secular and have an education-related component to them. Our objectives are:

- 1. To provide education to underprivileged children in India.
- 2. To encourage the formations of various local groups across the world to reach out to larger sections of the population.
- 3. To support and cooperate with persons and groups already engaged in similar activities.
- 4. To raise the required human and other resources to achieve the group objectives.
- 5. To provide opportunities to individuals living outside India who wish to participate in Asha activities in India.
- 6. To address, whenever possible, other issues affecting human life such as health care, the environment, socio-economic aspects, and women's issues.

Our financial statements include the accounts of Asha and our chapters located in the United States of America. Other international affiliates are located in Canada, Europe, and India. The financial statements of those international affiliates are not included in our accompanying financial statements because we do not exercise control over the management and operations of those organizations.

WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

#### NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### **Basis of Presentation**

Our financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

Net assets, revenues, gains, and losses are classified based on the existence or absence of donoror grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

*Net Assets without Donor Restrictions* – Net assets available for use in general operations and not subject to donor- (or certain grantor-) imposed restrictions.

Net Assets with Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates those resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

### Cash and Equivalents

Cash and equivalents consist of cash on hand and highly liquid certificates of deposit with original or remaining maturities of three months or less at the time of purchase.

#### Investments

We record investment purchases at cost, or if donated, at fair value on the date of donation. Thereafter, investments are reported at their fair values in the statement of financial position. Net investment return/(loss) is reported in the statement of activities and consists of interest and dividend income, realized and unrealized capital gains and losses, less external and direct internal investment expenses.

#### Revenue and Revenue Recognition

Contributions are recognized when cash, securities, or other assets; an unconditional promise to give; or notification of a beneficial interest is received. Conditional promises to give – that is, with a measurable performance or other barrier and a right of return – are not recognized until the conditions on which they depend have been substantially met. We record special event revenues revenue equal to the fair value of benefits to donors, and contribution income for the excess received when the event takes place.

WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

### **NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

### <u>Functional Allocation of Expenses</u>

The costs of providing our program services and supporting services have been summarized on a functional basis in the statement of activities and in the statement of functional expenses. Accordingly, certain costs have been allocated among the program services and supporting services benefited.

### **Income Tax Status**

We are exempt from income taxes under Internal Revenue Code (IRC) Section 501(c)(3) and related California code sections. However, we are subject to income taxes from activities unrelated to our tax-exempt purposes, unless that income is otherwise excluded by the Code. Asha is considered a public charity and has been classified as an organization that is not a private foundation under IRC Section 509(a)(2).

Management has processes presently in place to ensure maintenance of our tax-exempt statuses; to identify and report unrelated business income; to determine our filing and tax obligations for which we have nexus; and to identify and evaluate other matters that may be considered tax positions. We have evaluated the tax positions and related income tax contingencies and do not believe that any material uncertain tax positions exist that require recognition or disclosure in the financial statements.

#### Use of Estimates

In preparing financial statements in conformity with U.S. GAAP, our management is required to make estimates and assumptions that affect certain reported amounts and disclosures. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the financial statements, and the reported amounts of support, revenue, and expenses during the reporting period. Actual results could differ from those estimates under different assumptions or conditions, and those differences could be material.

#### Financial Instruments and Credit Risk

We manage deposit concentration risk by placing cash and money market accounts with financial institutions believed by us to be creditworthy. At times, amounts on deposit may exceed insured limits or include uninsured investments in money market mutual funds. To date, we have not experienced losses in any of these accounts. Credit risk associated with contributions receivable is considered to be limited due to high historical collection rates and because substantial portions of the outstanding amounts are due from donors supportive of our mission. Investments are made by the Treasury committee whose performance is monitored by us and the Board of Directors. Although the fair values of investments are subject to fluctuation on a year-to-year basis, both management and the Treasury committee believe that our investment policies and guidelines are prudent for the long-term welfare of the organization.

WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

### **NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

#### Presentation of Certain Prior Year Information

The statements of activities and functional expenses include certain prior year summarized financial information for comparative purposes only. Such information does not include sufficient detail to constitute a presentation in conformity with U.S. GAAP. Accordingly, such information should be read in conjunction with the organization's financial statements for the year ended December 31, 2020 from which the summarized information was derived.

### NOTE 3 – LIQUIDITY AND AVAILABILITY

Financial assets available for general expenditures, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following as of December 31:

		<u>2021</u>		<u>2020</u>
Cash and equivalents	\$	2,755,836	\$	2,463,288
Investments		3,262,678		3,285,810
Contributions receivable		341,462		359,378
Other receivables		3,532	_	5,503
		6,363,508		6,113,979
Less those unavailable for general expenditures within one year due to:				
Board designations:				
Amounts set aside for specific programs	_	(150,000)		(150,000)
Financial assets available to meet cash needs for general expenditures within one year	<u>\$</u>	6,213,508	<u>\$</u>	5,963,979

We maintain a liquid cash balance in checking and money market accounts in an amount necessary to meet our anticipated expenditures for at least the next 60 days. Cash in excess of this may be placed in short-term investments.

WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

#### NOTE 4 – CONTRIBUTIONS RECEIVABLE

Contributions receivable are unconditional promises to give that are recorded as revenues and contributions receivable when the promises are made. All of the contributions receivable as of December 31, 2021 and 2020 are due within one year and are considered fully collectible by management. Accordingly, no allowance for uncollectible amounts has been established.

Contributions receivable are comprised of the following as of December 31:

	<u>2021</u>		<u>2020</u>
Unconditional promises to give	\$ 341,462	\$	359,378
Total contributions receivable	\$ 341,462	<u>\$</u>	359,378

### **NOTE 5 – INVESTMENTS**

In accordance with generally accepted accounting principles, we use the following prioritized input levels to measure fair value. The input levels used for valuing instruments are not necessarily an indication of risk.

- Level 1 Observable inputs that reflect quoted prices for identical assets or liabilities in active markets such as stock quotes.
- Level 2 Includes inputs other than Level 1 inputs that are directly or indirectly observable in the marketplace such as yield curves or other market data.
- Level 3 Unobservable inputs which reflect the reporting entity's assessment of the assumptions that market participants would use in pricing the asset or liability including assumptions about sick such as bid/ask spreads and liquidity discounts.

### WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

## **NOTE 5 – INVESTMENTS (continued)**

Investments are reported at fair value and consist of the following as of December 31:

<u>2021</u>	Total	Level 1	Level 2	Level 3
Brokered certificates of deposit	\$ 2,502,990	\$	\$ 2,502,990	\$
Equity securities	8,565	8,565		
Investments carried at fair value	2,511,555	<u>\$ 8,565</u>	\$ 2,502,990	<u>\$</u>
Money market funds*	751,123			
Total investments	\$ 3,262,678			
<u>2020</u>	Total	Level 1	Level 2	Level 3
2020 Brokered certificates of deposit	Total \$ 2,023,910	Level 1	Level 2 \$ 2,023,910	Level 3
Brokered certificates of deposit	\$ 2,023,910	\$		
Brokered certificates of deposit Equity securities	\$ 2,023,910 10,097	\$ 10,097	\$ 2,023,910	\$ 

<sup>\*</sup> Money market funds included in the investment portfolio are not subject to provisions of fair value measurements as they do not meet the FASB definition of a security.

#### WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

## **NOTE 5 – INVESTMENTS (continued)**

Investment income, gains, and losses consist of the following for the years ended December 31:

		<u>2021</u>		<u>2020</u>
Interest and dividends	\$	20,863	\$	43,215
Realized gains (losses)		(497)		348
Unrealized gains (losses)		(20,921)		16,764
Total investment income, gains, and losses	<u>\$</u>	(555)	<u>\$</u>	60,327

### NOTE 6 – NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions consisted of the following as of December 31:

		<u>2021</u>		<u>2020</u>
Subject to expenditure for specified purpose:				
Education projects in India Cyclone relief	\$	216,681 33,723	\$	215,396 33,723
Subject to the passage of time:				
Contributions receivable		341,462		359,378
Total net assets with donor restrictions	<u>\$</u>	591,866	<u>\$</u>	608,497

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of the passage of time or other events specified by the donors as follows for the years ended December 31:

		<u>2021</u>		<u>2020</u>
Expiration of time restriction	\$	359,378	\$	287,487
Satisfaction of purpose restrictions		6,215		297,301
Total assets released from donor restrictions	<u>\$</u>	365,593	<u>\$</u>	584,788

WITH SUMMARIZED COMPARATIVE FINANCIAL INFORMATION FOR THE YEAR ENDED DECEMBER 31, 2020

#### NOTE 7 – DONATED SERVICES AND GOODS

All management services provided to Asha are donated. Contributed services are recognized if the services received (a) increase or enhance long-lived assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donations. We estimate the fair value of such services to be \$170,259 and \$169,051 for the years ended December 31, 2021 and 2020, respectively.

Additionally, Asha receives a significant amount of contributed time from volunteers that does not meet the two recognition criteria described above. Accordingly, the value of these contributed services is not reflected in the accompanying financial statements. We estimate that approximately 5,000 volunteer hours were donated for the chapters, fundraising and site visits and grant-making. Our organizational purpose could not be fulfilled without the significant contributions of volunteer time, which is not reflected in the accompanying financial statements.

#### **NOTE 8 – CONCENTRATIONS**

As of December 31, 2021 and 2020, approximately 66% and 86%, respectively, of our contributions receivable were due from two funding sources.

## NOTE 9 – FUNCTIONALIZED EXPENSES

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include donated services which are allocated on the basis of estimates of time and effort.

### **NOTE 10 – SUBSEQUENT EVENTS**

Management has reviewed the results of operations for the period of time from our year end December 31, 2021 through April 7, 2022, the date our financial statements were available to be issued and have determined that no adjustments are necessary to the amounts reported in the accompanying financial statements. However, as a result of the spread of COVID-19 coronavirus, economic uncertainties have arisen which are likely to negatively impact contribution revenue, fundraising events, and overseas monitoring visits. The related financial impact and duration of such conditions cannot be reasonably estimated at this time.